

**MEETING OF CANADIAN SOCIAL PLANNING ORGANIZATIONS  
TORONTO, ONTARIO  
MAY 3 - 4, 2006**

*In May 2006, the CCSD convened a meeting of social planning organizations (SPOs) from across the country. We met in Toronto to discuss if, and how, interaction could be enhanced. The notes from this meeting provide insights about the role of social planning organizations in their communities. They illustrate the unique nature of each SPO, as well as identifying common ground. The notes also explore how issues-based networking could strengthen the voice of SPOs in the provincial and federal arenas.*

**INTRODUCTION:**

A meeting of Canadian social planning organizations was convened by the Canadian Council on Social Development (CCSD) in Toronto, Ontario in early May 2006 with the support of Human Resources and Social Development Canada. The planning group for the meeting group included representatives from CCSD and social planning organizations from across Canada (See Appendix A). The following is a summary of discussion and next steps from this meeting.

Representatives from more than thirty social planning organizations and regional networks across Canada participated in sessions to provide input on the development of a pan-Canadian network (see Appendix B for list of participants). Given the current social and economic context, and the recent federal budget, it was an opportune time to discuss the benefits and challenges of working together to address social development issues affecting communities across Canada.

The meeting was designed to:

- enable several networking opportunities for participants;
- begin to map social planning organizations and activities across the country;
- provide input on direction/approach for a pan-Canadian network of social planning organizations;
- establish teams to follow up on decisions from the day.

**BACKGROUND:**

The idea of a network of social planning councils is not new. In fact, the first such discussion took place almost thirty years ago. The following is a summary of the main points raised by Penelope Rowe, of the Community Services Council (CSC) of Newfoundland and Labrador, and Michael Goldberg, from the Social Planning and Research Council of BC (SPARC BC) who provided an historical perspective on these collaborative efforts.

Though not formalized, social planning councils have worked collaboratively in the past. The first meeting took place in 1976 and included government planners, academics and some community social planners. As a lead social development organization at that time, the CCSD convened groups around social policy issues and provided support and information to local organizations. This changed in the 1980s, as CCSD underwent a transformation and its role

diminished. Over the years, as more single issue social development organizations emerged, the role of CCSD changed again. Meetings at Social Welfare Policy Conferences in 1989 and 1991 led to a more significant role for Social Planning Councils (and like organizations) in planning and implementing subsequent conferences. During the 1990s, local Social Planning Councils partnered with universities to organize and host the biennial conferences. (see chart below)

YEAR	CITY	DESCRIPTION
1989	Toronto	Conference preceded by meeting of SPCs to discuss building linkages / network.
1991	Lennoxville	Conference preceded by meeting of SPC to discuss building linkages / network.
1993	St. Johns	Community Planning Council of Newfoundland and Labrador takes lead in planning conference in partnership with Memorial University
1995	Vancouver	SPARC BC takes lead in planning conference with four universities and four other provincial organizations.
1997	Regina	Social Research Unit of University of Regina organizes the conference.
1999	Montreal	University of Montreal takes lead in organizing the conference
2001	Calgary	University of Calgary and City Social Services plan conference.
2003	Ottawa	CCSD works with University of Ottawa and Ottawa SPC to organize the conference.
2005	Fredericton	CCSD, University of New Brunswick and PolicyLink NB organize conference in Fredericton.

The speakers outlined some of the lessons learned from previous discussions around forming a network, and raised some questions to be considered throughout the day.

Speakers noted that although there has been a desire to create a network, dedicated resources would be necessary to build and sustain it. This lesson has been true in the development and sustaining of other similar networks / coalitions. In the past, resources were not committed, and the idea of a network was not realized. There was also no resolution on the issue of leadership of such a network: leadership did not emerge from the bottom up; and no single organization filled the leadership role.

The network must be clear about processes, decision making and products. There should be a balance between process and product. These products would include activities beyond the sharing of information. What does the network want to achieve? Why do these groups want to work together and on what activities?

It is important that all areas of the country, including Quebec, be engaged and represented in future networking discussions.

Social planning organizations must find champions for social policy (politicians and others) to engage in the discussions to change the landscape. What do we mean by a just society, social justice? What do we see as the role of the federal government in social policy?

### **SOCIAL PLANNING IN OUR COMMUNITIES:**

Social planning organizations help build and strengthen community. Their work can include conducting research, policy analysis and development, planning, convening and collaborating, community mobilization, and advocacy around issues affecting individuals and families in Canadian communities.

Participants completed a template prior to the meeting describing the work of their organization. (See Appendix C). Participants also mapped their organization's key assets and challenges. (See Appendix D)

The templates highlighted a variety of themes in the work that social planning organizations are engaged in across the country, as well as some common challenges facing them. Social planning organizations are working in the areas of diversity (in organizations and beyond); immigrant/refugee and newcomer services; housing; addressing poverty and social exclusion; “the working poor” – living wage; and the increasing inequality in our communities. Several organizations are also involved in GIS mapping and social indicator work.

Below is a sample of projects and activities being undertaken in different communities:

- Diversity management program for nonprofit organizations
- Capital Region Food and Agriculture Initiatives Roundtable
- Social Purchasing Portal
- Annual Community Trends Report
- Settlement services for immigrants
- Community Information Services
- Poverty reduction strategies
- Social economy initiatives
- Addressing income security issues for persons with disabilities
- Quality of Life Challenge
- Regional/community food security initiatives
- Nonprofit and Voluntary Sector Labour Force Study
- Partnership with municipality, coalitions and citizens to develop a Community Social Plan
- Community Partnerships Addressing Homelessness
- Drug Awareness Education for Community and Youth
- Kidbuilders: research on academic success of homeless children
- Building neighbourhood associations in marginalized communities with local partners, business and municipalities
- Monthly learning circles to connect isolated rural communities
- Immigrant Housing Project
- Child and Family Poverty Report Card

Not surprisingly, strengths identified within organizations lay in their connections to and knowledge of community, and the commitment and expertise of their personnel. The greatest challenges were the ability to secure sustainable resourcing, managing competing priorities and capacity building. (See Appendix D)

### **WORKING TOGETHER TO ADDRESS THE CHALLENGES:**

The differences among social planning organizations are easy to appreciate, but there are also some important commonalities. Most organizations are working on complex issues of poverty and inequality. In addition, social planning organizations face several environmental challenges in the short term. These include implications of federal budget measures; the reshaping of the social policy agenda; the shifting role of the state in social policy including federal/provincial responsibilities and the focus on the “fiscal imbalance”.

Within their own regions, social planning organizations face additional challenges, including: changing relationships with all levels of government; increasing immigrant and visible minority populations; diverse types of communities (urban, rural, northern, remote, reserves); impact of shifting regional economies; social infrastructure needs; increasing economic disparity; changing provincial government policy resulting in greater challenges to put poverty on the agenda; growing ethnocultural and linguistic diversity; impact of service downloading.

Debates on these issues are well underway. Participants considered the most effective ways to make progress on working together as well as how to impact the federal policy agenda. How do/can social planning organizations effectively present a common voice on key issues affecting our communities? What is our vision for Canada?

Discussion developed on the need and potential role for a lead organization for the network. The group discussed that what is needed is a social justice strategy for Canada that links community based SPOs and national organizations. The work of any ‘network’ would therefore be led by the strategy, not by a single organization. Such a distributed leadership model could result in hubs of capacity located across Canada (Atlantic Canada, Western Canada, Quebec, Ontario, urban Aboriginal community). Leadership would come from networks of networks, as opposed to a single organization. This model would also allow for the different capacities and core competencies within the groups. Caution was raised that any model would require adequate support and resources to be sustainable.

Participants acknowledged the importance of involving other groups in the discussion and development of any social justice strategy. Relationships at the national and regional levels should be strengthened with groups such as: Community Foundations Canada, United Ways, Federation of Canadian Municipalities, Canadian Policy Research Networks, Canadian Community Economic Development Network (CCEDNet). Much could also be learned from examining successful collaborative efforts such as Campaign 2000, which has been sustained over 15 years.

In any such ‘network’, groups have different capacities to engage in and support long term collaborative efforts. Such collective social planning work in the past seems to have been

temporary or project related with the result being the lack of any formal network. Policy capacity does exist at the local, and provincial/territorial and federal levels. But how are these initiatives connected, developed and shared? There remains a need for more consistent input at the federal level. The development of an ongoing structure could create a space for a common voice on social justice issues and a vision for social development in Canada.

#### **MARKETPLACE OF IDEAS:**

Participants worked in small groups to discuss the following aspects of a collaborative network:

- Shared values/principles
- Benefits and challenges of a network
- Possible roles
- Key issues for collective attention

See Appendix E for details.

#### Discussion points:

There was some consensus around the shared values and principles which would guide any collaborative work among social planning groups: inclusion, diversity, equity and social justice.

The group agreed that there is a need to come together around key issues affecting our communities. Discussion centred on the need for a formalized network versus processes to help organizations connect to one another: a network vs. 'networking'. A structure, whether formal or informal, would enable social planning organizations across the country to be in touch with each other and ready/able to seize opportunities as they arise. These connections would also give groups the ability to share information, and leverage resources. A common voice on key social development issues can be very powerful in influencing a social policy agenda.

Although no pan-Canadian network of social planning organizations exists at the moment, there are several regional networks across the country such as the Social Planning Network of Ontario (SPNO), Coastal Communities Network (Nova Scotia), Community Social Planning Network of BC. In Quebec, community organizations are clustered in 'regroupements' according to their subsector, and there is a network of these groups called 'le Réseau québécois de développement social'. Creating a pan-Canadian structure or formal network could help connect these regional bodies but also risks competing with them for scarce resources.

The issue of 'voice' was debated: what are the benefits of *one voice* versus a *common voice*? The group felt that it would be more advantageous to have a network of *many voices* carrying a *common message*, as opposed to one single voice. When appropriate, the group will work together to frame clear common messages on key issues to be used at local, regional and national levels.

The challenge of clear language was also raised. People don't always understand what we are saying when we talk about social issues. Not everyone inside or outside the group will have the same understanding or agree on definitions. This will be an important issue for any network.

Ideas how to proceed with a ‘network’ fell into two broad categories: function and form

- What should we do: policy issues or capacity building
- How should we do it: (structure) What would the network look like? What resources are needed to support it?

Concern was raised at the amount of work identified by participants. This is similar to what has happened historically in unsuccessful attempts at building a network: the tasks must be narrowed down to be realistic and achievable.

After hearing from all the small groups, there was support for moving forward and working together. Whether this would be in the form of a network was not clear. Participants agreed that any ‘network’ should be *issue centred*, as opposed to organization centred. The consensus was more on the immediate value of *networking* vs developing a formal network. Given the current context of increasing devolution of services from the federal to provincial to community level; increasing demand for and complexity of services; growing inequality; and decreasing resources, the need for collaborative work on key community issues was clear. Poverty and inequality were identified as central issues for our communities and for social planning organizations. In discussion on how to proceed, the group identified key questions to be considered:

Who is left out? Why?

What can be done about it?

Who can do it?

The group recommended that we begin working together on these issues with a focus on impacting public policy and public awareness.

### **MOVING FORWARD: NEXT STEPS**

Poverty and inequality were identified as key issues facing our communities and social planning organizations. The group recommended that we begin working together on these issues with a focus on impacting public policy and public awareness. Rather than a formal network led by a single organization, the group will be issue centred, driven by an overarching social policy strategy.

Participants agreed that the planning group for this meeting, with the addition of a representative from Quebec, would continue as the Steering Group for this process: Randall Hatfield, John Campey, Wayne Helgason, Nancy Henderson, Joey Edwardh and Peter Bleyer. Martin-Pierre Nombé from CRÉ de Montréal was asked to be the Quebec representative. The CCSD agreed to support the work of the Steering Group and the larger group in the short term by providing secretariat services to keep the group connected and share information, through email and the CCSD website.

Over the next year, the Steering Group will help “*Make our path as we walk it*”. They will coordinate with the larger group to work collaboratively on these issues as a way to build trust, and social capital, and develop a strong working relationship. The intent is to move toward framing the issues, communication and advocacy strategies, and developing common messages

at the local, provincial/territorial and federal levels. This collaborative model may lead to development of a more formal network of social planning organizations at a later date.

Cooperation and regular and effective communication will be keys to a successful working relationship. This communication will need to be two way and based on the commitment of each organization to participate and share information. The work will also be developed to address concerns raised about added value, community based solutions, connecting with each other, sharing information and resources. This cooperation should also extend outside our group of social planning organizations to other organizations/ groups working in our communities and at the national level which could broaden our reach and impact.

Other short term work will include:

- Developing an inventory of community work on poverty, inequality (templates)
- Staying connected through the Steering Group, and via email
- Learning from other external networks and the regional networks within our group
- Sharing information about social development in Quebec
- Showcasing the impact of the work we do – individually and together – through stories that tell how we improve access to services for those in our communities who need them.

CCSD staff will follow up with Human Resources and Social Development Canada personnel to report on the meeting and to discuss potential next steps. This may include asking all participants to write a letter to HRSDC to show broad based support of this initiative moving forward.

Members of the Planning Group thanked all for their participation and commitment to moving the process forward.

#### **LIST OF APPENDICES:**

Appendix A: Planning Group Members

Appendix B: List of participants

Appendix C: Organization templates

Appendix D: Organization assets and challenges

Appendix E: Small group notes

## **Appendix A: Planning Group Members**

Peter Bleyer, President  
Canadian Council on Social Development

John Campey, Executive Director  
Social Planning Council of Toronto

Joey Edwardh, Executive Director  
Community Development Halton

Randall Hatfield, Executive Director  
Human Services Council, Saint John, NB

Wayne Helgason, Executive Director  
Social Planning Council of Winnipeg

Nancy Henderson, Executive Director  
Social Planning and Research Council of British Columbia

**Appendix B:**

<b>MEETING OF CANADIAN SOCIAL PLANNING ORGANIZATIONS MAY 3 &amp; 4, 2006 PARTICIPANT LIST</b>	
	4-May-06
<b>CONTACT NAME</b>	<b>ORGANIZATION</b>
Peter Bleyer, President	Canadian Council on Social Development
Brenda Dales, ED	Peterborough Social Planning Council
Cheryl McKeever, ED	Society for Community Development (Tri Cities) British Columbia
Erica deSousa Community Outreach/ Researcher	Coastal Communities Network Nova Scotia
Gail Dugas, VP Public Affairs	Canadian Council on Social Development
Hindia Mohamoud	Social Planning Council of Ottawa-Carleton
Janet Gasparini, ED	Social Planning Council of Sudbury
Joey Edwardh, ED	Community Development Halton
John Campey, ED	Community Social Planning Council of Toronto
Armine Yalnizyan	
Katherine Scott, VP Research	Canadian Council on Social Development
Linda Terry, ED	Social Planning Council of Cambridge & North Dumfries
Lynn Florey, ED	Community Planning Council of Prince George
Mabel Jean Rawlins Brennan, ED	Community Social Planning Council of Greater Victoria
Madame Huguette Boivin	Forum régional sur le développement social
Martin-Pierre Nombé, Coordonnateur	Forum régional sur le développement social Conférence régionale des élus de Montréal
Marvyn Novick	Ryerson University, Toronto
Michael Goldberg	CCSD/Social Planning & Research Council of British Columbia
Nancy Henderson, ED	Social Planning & Research Council of British Columbia

Paula DeCoito, ED	Social Planning Council of Peel
Penelope Rowe	Community Services Council Newfoundland and Labrador
Peter Clutterbuck	Social Planning Network of Ontario (SPNO)
Randall Hatfield, ED	Human Development Council – Saint John
Rick Hutchins	Policy Link NB
Roni Summers Wickens, ED	Community Development Council of Quinte
Susan Morrissey, ED	Edmonton Social Planning Council
Trudy Beaulne, ED	Social Planning Council of Kitchener- Waterloo
Wayne Helgason, ED	Winnipeg Social Planning Council
Sid Frankel, Board member	
Anne Marie Stewart	Facilitator
Deborah Pike, Knowledge Mobilization Meeting staff	Canadian Council on Social Development
Tara Rudy, staff	Winnipeg Social Planning Council
Viktorija Westgate, staff	Winnipeg Social Planning Council

## Appendix C: Organization templates

Name of Social Planning Council/Organization: Social Planning Council of Peel	
<b>Contact Person/ Position:</b>	Paula DeCoito, Ph.D. Executive Director
<b>Address:</b>	1515 Matheson Blvd. East, Suite 103, Mississauga, Ont. L4W 2P4
<b>Phone:</b>	905 629 3044
<b>Fax:</b>	905 629 7773
<b>Email:</b>	pdecoito@spcpeel.com
<b>Website:</b>	www.spcpeel.com
<b>Established:</b>	1976
<b>Membership:</b>	Individuals and organizations in Peel
<b>Geographic Area:</b>	Region of Peel
<b>Mission:</b>	The Social Planning Council of Peel is an independent, non-profit organization that promotes social justice by facilitating citizen participation in the identification of social issues and in the planning and implementation of collaborative actions to address those issues.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Research ( population studies; social issues)</li> <li>▪ Public Education</li> <li>▪ Community Development (with an emphasis on creating and supporting inter-agency collaboratives and new agencies/programs)</li> <li>▪ Diversity Management for Non-Profit Organizations</li> </ul>
<b>Other Information:</b>	The United Way of Peel Region is our main funder (core funding). This United Way is very supportive of the non-profit sector (more than a fundraiser) and provides leadership in many issue-specific areas. SPC-Peel works closely with the United Way of Peel and benefits significantly from this working relationship.

<b>Name of Social Planning Council/Organization: Social Planning Council of Sudbury</b>	
<b>Contact Person:</b>	Janet Gasparini, ED
<b>Address:</b>	30 Ste Anne Road, Sudbury, ON
<b>Phone:</b>	705-6753894
<b>Fax:</b>	705-6753253
<b>Email:</b>	<a href="mailto:jgasparini@spcsudbury.ca">jgasparini@spcsudbury.ca</a>
<b>Website:</b>	<a href="http://www.spcsudbury.ca">www.spcsudbury.ca</a>
<b>Established:</b>	1991
<b>Membership:</b>	40 organizations – 30 individuals
<b>Geographic Area:</b>	City of Greater Sudbury
<b>Mission:</b>	The Social Planning Council of Sudbury is committed to working with community partners to enhance the well being of individuals, families and communities.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ <b>Social Research – social indicators report annually</b></li> <li>▪ <b>Community Development – social inclusion in schools</b></li> <li>▪ <b>Social Planning – Poverty reduction strategy</b></li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Community Social Planning Council of Greater Victoria</b>	
<b>Contact Person:</b>	Mabel Jean Rawlins–Brannan E.D.
<b>Address:</b>	1144 Fort Street, Victoria V8V 3K8
<b>Phone:</b>	250 383–6166
<b>Fax:</b>	250 285–6712
<b>Email:</b>	<a href="mailto:info@communitycouncil.ca">info@communitycouncil.ca</a> and <a href="mailto:mabeljean@communitycouncil.ca">mabeljean@communitycouncil.ca</a>
<b>Website:</b>	<a href="http://www.communitycouncil.ca">www.communitycouncil.ca</a> and <a href="http://www.qolchallenge.ca">www.qolchallenge.ca</a>
<b>Established:</b>	History to mid 1930's; current org incorporated 1966
<b>Membership:</b>	About 125 all sectors.
<b>Geographic Area:</b>	BC's Capital Region (13 municipalities in the Victoria area)
<b>Mission:</b>	The Community Council provides leadership that brings the community together to create a sustainable quality of life for everyone in BC's Capital Region by: <ul style="list-style-type: none"> <li>▪ convening and supporting collaborative initiatives,</li> <li>▪ conducting community–based research and</li> <li>▪ communicating reliable information.</li> </ul>
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Quality of Life CHALLENGE, a partner in Vibrant Communities, a national poverty reduction initiative;</li> <li>▪ Understanding Early Years, national Federal gov't project;</li> <li>▪ Capital Region Food and Agriculture Initiatives Roundtable (CR–FAIR) addressing regional food security</li> </ul>
<b>Other Information:</b>	We have a unique dynamic relationship with the United Way of Greater Victoria, that is positively changing as a result of the national shift in United Ways toward community capacity building.

<b>Name of Social Planning Council/Organization: Social Planning Council of Cambridge &amp; North Dumfries</b>	
<b>Contact Person:</b>	Linda Terry, ED
<b>Address:</b>	150 Main Street, Cambridge, Ontario N1R 6P9
<b>Phone:</b>	519-623-1713
<b>Fax:</b>	519-621-6220
<b>Email:</b>	<a href="mailto:linda@socialplanningcouncil-cnd.org">linda@socialplanningcouncil-cnd.org</a>
<b>Website:</b>	<a href="http://www.socialplanningcouncil-cnd.org">www.socialplanningcouncil-cnd.org</a>
<b>Established:</b>	1989
<b>Membership:</b>	65
<b>Geographic Area:</b>	Cambridge and North Dumfries
<b>Mission:</b>	We actively and impartially participate in building and strengthening our communities through social change, innovation, research, analysis and facilitation
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Annual Community Trends Report</li> <li>▪ Planning Groups- i.e. Homelessness, Employment, North Dumfries</li> <li>▪ Facilitation of Community Wide Forums</li> <li>▪ Publishing of single issue papers</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization: Community Development Halton</b>	
<b>Contact Person:</b>	Joey Edwardh, ED
<b>Address:</b>	860 Harrington Court, Burlington, Ontario L7N 3N4
<b>Phone:</b>	905 632-1975
<b>Fax:</b>	905 632-0778
<b>Email:</b>	jedwardh@cdhalton.ca
<b>Website:</b>	<a href="http://www.cdhalton.ca">www.cdhalton.ca</a> ; <a href="http://www.volunteerhalton.ca">www.volunteerhalton.ca</a>
<b>Established:</b>	1984
<b>Membership:</b>	100 nonprofit and voluntary agencies
<b>Geographic Area:</b>	Halton Region
<b>Mission:</b>	Through research, community development, planning and promoting volunteerism, Community Development Halton strives to improve the quality of life for all residents of Halton.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Inclusive Cities Canada: Burlington—Burlington civic panel</li> <li>▪ Nonprofit and Voluntary Sector Labour Market Sector</li> <li>▪ Roundtable on the Nonprofit and Voluntary Sector</li> <li>▪ Social Profile Series</li> <li>▪ Youth Engagement strategies</li> </ul>
<b>Other Information:</b>	Community Development Halton is an intermediary organization that provides a research and development function that serves the voluntary sector, municipal and regional government and local community grass roots organizations. As an intermediary organization CDH helps to improve the effectiveness of the sector and facilitates the development of its capacities through research, needs identification, education and training.

Name of Social Planning Council/Organization: Community Development Council of Durham	
<b>Contact Person:</b>	Evelyn R. Smith, ED
<b>Address:</b>	134 Commercial Ave Ajax Ontario L1S2H5
<b>Phone:</b>	905.696.2661
<b>Fax:</b>	905.686.4157
<b>Email:</b>	esmith@cdcd.org
<b>Website:</b>	www.cdcd.org
<b>Established:</b>	1970
<b>Membership:</b>	\$10 individual and \$45 corporate
<b>Geographic Area:</b>	Region of Durham
<b>Mission:</b>	The Community Development Council Durham seeks to create, to advocate and to support policies, attitudes and actions which enhance individual, family and community growth.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ The Development Council is the only agency in the Region that provides <b>settlement services to immigrants</b>. One key function is Housing – we also have a huge Nutrition project and we have the only language benchmarks certified language assessor in the Region– all new immigrants are assessed at the Council for their English language proficiency and referred to the appropriate ESL or LINC classes.</li> <li>▪ The Council also does work on homeless issues and are planning a Poverty Symposium in November.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Social Planning Council of Edmonton</b>	
<b>Contact Person/ Position:</b>	Susan Morrissey, Executive Director
<b>Address:</b>	9624 - 108 Avenue, Edmonton, AB T5H 1A4
<b>Phone:</b>	(780) 423-2031
<b>Fax:</b>	(780) 425-6244
<b>Email:</b>	<a href="mailto:susanm@edmspc.com">susanm@edmspc.com</a>
<b>Website:</b>	<a href="http://www.edmspc.com">www.edmspc.com</a>
<b>Established:</b>	1940
<b>Membership:</b>	
<b>Geographic Area:</b>	Edmonton and surrounding area
<b>Mission:</b>	Provides leadership to the community and its organizations in addressing social issues and effecting changes to social policy.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Inclusive Cities</li> <li>▪ Sacred Heart Collective</li> <li>▪ Social Determinants of Health</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Social Planning Council of Winnipeg</b>	
<b>Contact Person:</b>	Wayne Helgason, Executive Director
<b>Address:</b>	412 McDermot Ave. Winnipeg, MB R3A 0A9
<b>Phone:</b>	(204) 943-2561
<b>Fax:</b>	(204) 942-3221
<b>Email:</b>	<a href="mailto:wayneh@spcw.mb.ca">wayneh@spcw.mb.ca</a> or <a href="mailto:tara@spcw.mb.ca">tara@spcw.mb.ca</a>
<b>Website:</b>	<a href="http://www.spcw.mb.ca">www.spcw.mb.ca</a>
<b>Established:</b>	1919
<b>Membership:</b>	250 formal members
<b>Geographic Area:</b>	Winnipeg
<b>Mission:</b>	<p>To provide action oriented leadership in social planning and effecting policy changes. The Social Planning Council of Winnipeg plays a unique role in the community by:</p> <ul style="list-style-type: none"> <li>• Identifying and defining social planning issues, needs, capacities, and necessary resources in the community;</li> <li>• Developing and promoting policy and program options to policy makers;</li> <li>• Supporting community groups and the voluntary human service sector;</li> <li>• Raising community awareness of and providing voice to social issues and human service needs, social policy options, and service delivery alternatives; and</li> <li>• Facilitating communication and collaboration with government, business, labour, the voluntary sector, and grassroots communities.</li> </ul>
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>• <b>Immigrant Housing Project - <i>Growing Opportunities, Shrinking Options</i></b> Research project to understand the housing needs of newcomers to Winnipeg, particularly in light of Government of Manitoba's target of 10,000 immigrants annually.</li> <li>• <b>Manitoba Child and Family Poverty Report Card</b> Prepared annually with support from Campaign 2000 and data from CCSD. This indicators report tracks changes in Manitoba's rate, depth, and duration of poverty among families with children.</li> <li>• <b>Poverty Barometer</b> Sometimes quarterly report that highlights different issues related to child and family poverty in Manitoba. Past issues have focused</li> </ul>

	on costs of back to school, early childhood tooth decay, child care, food security and nutrition, children and youth in government care, and recreation, etc.
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Social Planning Council of Kitchener/Waterloo</b>	
<b>Contact Person:</b>	Trudy Beaulne, ED
<b>Address:</b>	300-151 Frederick St. Kitchener ON
<b>Phone:</b>	519 579 1096 Ext 3006
<b>Fax:</b>	519 578 9185
<b>Email:</b>	spckw@waterlooregion.org
<b>Website:</b>	www.waterlooregion.org
<b>Established:</b>	Incorporated May 1967
<b>Membership:</b>	Social Planning Network of Ontario
<b>Geographic Area:</b>	Waterloo Region
<b>Mission:</b>	We cultivate community knowledge to advance social justice
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Support community processes - inclusive approaches, neighbourhood action, engaging citizen input</li> <li>▪ Research on social issues and community need</li> <li>▪ Community information - maintain database of community services, provide Information and Referral service</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Peterborough Social Planning Council</b>	
<b>Contact Person/ Position:</b>	Brenda Dales, ED
<b>Address:</b>	187 Stewart Street, Peterborough, Ontario K9H 2H6
<b>Phone:</b>	705 743-5915
<b>Fax:</b>	705-748-6174
<b>Email:</b>	Bdales@pspc.on.ca
<b>Website:</b>	www.pspc.on.ca
<b>Established:</b>	1977
<b>Membership:</b>	85
<b>Geographic Area:</b>	Peterborough and County
<b>Mission:</b>	Through research, community development and public education the PSPC works to build a strong community.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Social research – Aboriginal services and Consultation for Persons with Disabilities</li> <li>▪ Partner with municipality, coalitions and citizens to develop Peterborough Community Social plan;</li> <li>▪ Public education re: social issues</li> <li>▪ Community development.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization: PolicylinkNB</b>	
<b>Contact Person:</b>	Rick Hutchins
<b>Address:</b>	PO Box 363, Station "A" , Fredericton, NB E3B 4Z9
<b>Phone:</b>	(506) 458.8274
<b>Fax:</b>	
<b>Email:</b>	policylink@nb.aibn.ca
<b>Website:</b>	www.policylink.nb.ca
<b>Established:</b>	2001
<b>Membership:</b>	A network of networks: 23 government, private and public sector organizations
<b>Geographic Area:</b>	New Brunswick
<b>Mission:</b>	To create better public policy through social development and multi sectoral engagement
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Engaging marginalized communities in public policy dialogue ( PHAC - 2006)</li> <li>▪ "Forging Links2006" Bringing together social planning networks in New Brunswick ( existing, emerging and contemplating)</li> <li>▪ A labor market study of the voluntary sector in New Brunswick (2006)</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization: Community Planning Council of Prince George.</b>	
<b>Contact Person/ Position:</b>	Lynn Florey Executive Director
<b>Address:</b>	101 - 1533, 8 <sup>th</sup> Avenue, Prince George, BC. V2L 3R3
<b>Phone:</b>	(250) 562-2667
<b>Fax:</b>	(250) 562-7789
<b>Email:</b>	<a href="mailto:cpc@shawbiz.ca">cpc@shawbiz.ca</a>
<b>Website:</b>	<a href="http://www.cpcpg.ca">www.cpcpg.ca</a>
<b>Established:</b>	1995
<b>Membership:</b>	65
<b>Geographic Area:</b>	Prince George
<b>Mission:</b>	To assist the community to manage growth and change. Community development through social planning
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ <b><u>Community Partners Addressing Homelessness (SCPI – Supporting Community Partnerships Initiative)</u></b> – a pilot initiative of the Federal Government that saw 2.6 million dollars enter the community for programs and services. The Community Planning Council was instrumental in providing all the necessary administrative support, research, report writing, evaluations and proposal reviews.</li> <li>▪ <b><u>Community Development Institute 2002</u></b> In partnership with the Social Planning and research Council of BC, we hosted a week long event consisting of 60+ workshops focused on elements of community development and social planning. Approximately 350 people attended from all across the Province.</li> <li>▪ <b><u>Prince George Social Plan</u></b> The Community Planning Council embarked one extensive neighbourhood and community consultations that explored the issues facing Prince George and potential solutions/partnerships that could provide solutions or mitigation of the issues. The plan was accepted by City Council and is the first of its kind in Prince George. City departments continue to use the document for guidance and advice in their decision making</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Community Development Council of Quinte</b>	
<b>Contact Person:</b>	V. (Roni) Summers Wickens, ED
<b>Address:</b>	49 Albion Street, Belleville, Ontario K8N 3R7
<b>Phone:</b>	613.968.2466
<b>Fax:</b>	613.968.2251
<b>Email:</b>	<a href="mailto:roni@cogeco.net">roni@cogeco.net</a>
<b>Website:</b>	<a href="http://www.communitydevelopmentcouncil.ca">www.communitydevelopmentcouncil.ca</a>
<b>Established:</b>	1989
<b>Membership:</b>	380 individuals; 12 organizations
<b>Geographic Area:</b>	Hastings & Prince Edward Counties
<b>Mission:</b>	To improve the quality of life of individuals and families in communities.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Coordinate the delivery of six self-help food programs (Good Food Box, Singles Box, Good Baby Box, (7) Community Gardens, and student nutrition programs) in a large geographic region.</li> <li>▪ Evaluated the effectiveness and efficacy of homelessness initiatives in the region; identified national, provincial, and local best practices.</li> <li>▪ Ongoing community mobilization activities geared toward building a social justice agenda.</li> </ul>
<b>Other Information:</b>	We are a small, multi-site, SPC with a determined social research and community development focus. We have an abundance of ideas, but, as yet, a finite amount of resources (human and financial) to enable significant community progress in key areas.

<b>Name of Social Planning Council/Organization:</b> <b>Human Development Council, Saint John, NB</b>	
<b>Contact Person:</b>	Randall Hatfield, ED
<b>Address:</b>	47 Charlotte St., City Market Bldg., Saint John NB E2L 4R6
<b>Phone:</b>	506.636.8540
<b>Fax:</b>	506.636.8543
<b>Email:</b>	<a href="mailto:rahhdc@nb.aibn.com">rahhdc@nb.aibn.com</a>
<b>Website:</b>	<a href="http://www.humandevelopmentcouncil.nb.ca">www.humandevelopmentcouncil.nb.ca</a>
<b>Established:</b>	1978
<b>Membership:</b>	115+
<b>Geographic Area:</b>	Greater Saint John
<b>Mission:</b>	"To coordinate and promote social development in Greater Saint John"
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Through our Community Information Centre, our efforts to connect people to services;</li> <li>▪ Undertaking research on social issues affecting Greater Saint John;</li> <li>▪ Creating and strengthening Saint John's first Youth Cabinet.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>The Centre for Community Organizations (COCO)</b>	
<b>Contact Person/ Position:</b>	Michael Stephens Director
<b>Address:</b>	3680 Jeanne-Mance, Suite 470, Montreal (QC) H2X 2K5
<b>Phone:</b>	(514) 849-5599
<b>Fax:</b>	(514) 849-5553
<b>Email:</b>	michaels@coco-net.org
<b>Website:</b>	<a href="http://www.coco-net.org">www.coco-net.org</a>
<b>Established:</b>	2000
<b>Membership:</b>	A network of approximately 500 community groups
<b>Geographic Area:</b>	Provincial (Quebec)
<b>Mission:</b>	<p>COCO's mission is to promote social justice, active citizenship, democracy, and just socio-economic development by supporting the development of healthy organizations and strong communities.</p> <p>Toward this end, COCo is a provincial, non-profit organization that works primarily with English-speaking, bilingual, and ethnocultural organizations to develop <b>organizational health</b> and promote <b>community sector development</b> through: organizational development and leadership training, information dissemination, social analysis, research, and by strengthening links between organizations and sectors.</p>
<b>Key Activities/ Projects:</b>	<p>The following are COCo's focus areas:</p> <ul style="list-style-type: none"> <li>▪ Network building across sectors, regions and linguistic communities</li> <li>▪ Funding diversification and sustainability</li> <li>▪ Organizational Management</li> <li>▪ Leadership, governance and democratic practice</li> <li>▪ Evaluation and Planning</li> </ul>
<b>Other Information:</b>	Please check out our website <a href="http://www.coco-net.org">www.coco-net.org</a> to get to know us better and to consult our free toolbox

Name of Social Planning Council/Organization: Social Planning Council of Toronto	
<b>Contact Person/ Position:</b>	John Campey Executive Director
<b>Address:</b>	2 Carlton St., Ste 1001, Toronto, ON M5B 1J3
<b>Phone:</b>	416 351-0095
<b>Fax:</b>	416 351-0107
<b>Email:</b>	<a href="mailto:jcampey@cspc.toronto.on.ca">jcampey@cspc.toronto.on.ca</a>
<b>Website:</b>	<a href="http://www.socialplanningtoronto.org">www.socialplanningtoronto.org</a>
<b>Established:</b>	Metro Toronto SPC - 1957 (Toronto Welfare Council - 1940)
<b>Membership:</b>	100 Agency, 100 Individual
<b>Geographic Area:</b>	City of Toronto
<b>Mission:</b>	<ul style="list-style-type: none"> <li>▪ research, policy analysis, community mobilization</li> </ul>
<b>Key Activities/ Projects:</b>	<p><b>Research</b></p> <ul style="list-style-type: none"> <li>▪ Community sector funding practices,</li> <li>▪ Working conditions in community sector,</li> <li>▪ Kidbuilders (academic success of homeless children)</li> </ul> <p><b>Community Mobilization</b></p> <ul style="list-style-type: none"> <li>▪ HRSDC/Service Canada community based employment and training organizations</li> <li>▪ ESL/Settlement - newcomer needs - research and mobilization</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Organization:</b> <b>Society for Community Development (Tri-Cities)</b>	
<b>Contact Person:</b>	Cheryl McKeever, ED
<b>Address:</b>	2601 Lougheed Hwy, Holly Dr., Fernwood Lodge Coquitlam, B.C. V4C 4J2
<b>Phone:</b>	(604) 777-2394
<b>Fax:</b>	(604) 777-2359
<b>Email:</b>	communitydevelopment@telus.net
<b>Website:</b>	www.societyforcommunitydevelopment.com
<b>Established:</b>	1989
<b>Membership:</b>	135
<b>Geographic Area:</b>	Tri-Cities
<b>Mission:</b>	To work towards a healthy community by promoting, facilitating and mediating towards <i>responsible citizenship</i> within Anmore, Belcarra, Coquitlam, Port Coquitlam and Port Moody. <u><i>Responsible citizenship:</i></u> Individuals of all ages who realize their obligations to take actions that ensure their community is healthy, safe, and secure.
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ How to engage citizens in community action</li> <li>▪ Crystal Meth &amp; Drug Awareness Education for Community &amp; Youth</li> <li>▪ Building Neighbourhood Associations in marginalized communities with local partners, business and municipalities.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization: The Coastal Communities Network</b>	
<b>Contact Person/ Position:</b>	Ishbel Munro/Erica DeSousa
<b>Address:</b>	P.O. Box 402, New Glasgow, B2H 5E5
<b>Phone:</b>	(902) 485-4754
<b>Fax:</b>	(902) 752-9844
<b>Email:</b>	coastalnet@ns.sympatico.ca
<b>Website:</b>	www.coastalcommunities.ns.ca
<b>Established:</b>	Feb 1992
<b>Membership:</b>	Approx. 265 organizations and/or agencies; 15 individuals
<b>Geographic Area:</b>	The province of Nova Scotia
<b>Mission:</b>	<p>The Coastal Communities Network is a volunteer association of organizations whose mission is to provide a forum to encourage dialogue, share information, and create strategies and actions that promote the survival and development of Nova Scotia's coastal and rural communities.</p> <p><b>A Large Voice for Rural Nova Scotia</b></p>
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Monthly Learning Circles that connect isolated rural communities, guest speakers on wide range of topics and peer to peer sharing through Community Updates.</li> <li>▪ Building the capacity of groups to conduct their own research and use it to influence and change policies</li> <li>▪ Being an effective conduit between government and communities.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b>	
<b>The Community Services Council of Newfoundland and Labrador</b>	
<b>Contact Person:</b>	Penelope Rowe
<b>Address:</b>	Suite 201, Virginia Park Plaza, Nfld. Dr., St. John's, NL A1A 3E9
<b>Phone:</b>	709-753-9860
<b>Fax:</b>	709-753-6112
<b>Email:</b>	<a href="mailto:csc@csc.nf.net">csc@csc.nf.net</a> ; <a href="mailto:prowe@csc.nf.net">prowe@csc.nf.net</a>
<b>Website:</b>	<a href="http://www.envision.ca">www.envision.ca</a>
<b>Established:</b>	1976
<b>Membership:</b>	Not membership based
<b>Geographic Area:</b>	Newfoundland and Labrador
<b>Mission:</b>	<p>The Community Services Council of Newfoundland and Labrador is an independent organization promoting social and economic well-being. Our goal is a prosperous and inclusive society that supports individuals, families and communities. The mission of CSC is to encourage citizen engagement, to promote the integration of social and economic development and to provide leadership in shaping public policies. We do this through:</p> <ul style="list-style-type: none"> <li>▪ Information sharing and public dialogue</li> <li>▪ Research and analysis</li> <li>▪ Networks and strategic alliances</li> <li>▪ Advancement of the voluntary sector and promotion of volunteerism</li> <li>▪ Provision of services</li> <li>▪ Building bridges and cultivating collaboration</li> <li>▪ Harnessing the power of technology</li> </ul>
<b>Key Activities/ Projects:</b>	<p>Research</p> <ul style="list-style-type: none"> <li>▪ <i>Values Added</i> Community University Research Alliance (CURA) <ul style="list-style-type: none"> <li>- examining multi-sectoral collaboration and structures for citizen engagement in public policy development</li> </ul> </li> <li>▪ Social economy / social enterprise research and planning</li> </ul> <p>Promoting volunteerism</p> <ul style="list-style-type: none"> <li>▪ Volunteer Centre, in operation since 1977, supporting volunteers, potential volunteers and community groups</li> <li>▪ Host of local Canada Volunteerism Initiative (CVI) network</li> <li>▪ enVSION.ca, a virtual resource centre for the voluntary sector in Newfoundland and Labrador, includes news items, funding opportunities, online <i>Volunteer Connections</i>, community calendar, provincial directory of non-profits, publications,</li> </ul>

	<p>technical support, website hosting, e-newsletter, and more.</p> <ul style="list-style-type: none"> <li>▪ VoluntaryGateway.ca–portailcommunautaire.ca, a national portal to help voluntary and non-profit organizations build stronger, healthier, and more vibrant communities by making it easier to communicate, network and share</li> <li>▪ <i>Connecting for Community</i>, a program to support community capacity building and lifelong learning through IT training for individuals, subsequent volunteer placements with community organizations, connections with other volunteers, and ongoing practical experience.</li> <li>▪ Training for volunteers and staff of community organizations, on such topics as volunteer recruitment and management, board development, public relations, youth involvement, risk management and computer basics, to name a few.</li> <li>▪ Research, e.g., <i>Engaging Young Volunteers, Volunteering in Newfoundland and Labrador</i>, etc.</li> </ul>
<b>Other Information:</b>	

<b>Name of Social Planning Council/Organization:</b> <b>Social Planning and Research Council of British Columbia (SPARC BC)</b>	
<b>Contact Person/ Position:</b>	Nancy Henderson, ED
<b>Address:</b>	201-221 East 10 <sup>th</sup> Avenue, Vancouver, BC V5T 4V3
<b>Phone:</b>	(604) 718.7733
<b>Fax:</b>	(604) 736.8697
<b>Email:</b>	<a href="mailto:info@sparc.bc.ca">info@sparc.bc.ca</a>
<b>Website:</b>	<a href="http://www.sparc.bc.ca">www.sparc.bc.ca</a>
<b>Established:</b>	1966
<b>Membership:</b>	15,000
<b>Geographic Area:</b>	Province of British Columbia
<b>Mission:</b>	Working with communities to build a just and healthy society for all
<b>Key Activities/ Projects:</b>	<ul style="list-style-type: none"> <li>▪ Promotion of accessibility in communities</li> <li>▪ Free community development education for rural and northern communities</li> <li>▪ Income security issues for people with disabilities</li> </ul>
<b>Other Information:</b>	

Nom du Conseil ou de l'organisme de planification sociale : Le Regroupement régional (Saguenay Lac St. Jean) en développement social 02 (RRDS 02) et Le Regroupement québécois en développement social (membre du CA)	
<b>Personne-contact/ Titre :</b>	Huguette Boivin, organisatrice communautaire
<b>Adresse :</b>	CSSS Lac St. Jean - Est (CLSC Centre) 100 St-Joseph Sud, Alma, Quebec G8B 7A6
<b>Tél. :</b>	(418) 668.6633 poste 456
<b>Fax :</b>	(418) 668.2251
<b>Courriel :</b>	huguette.boivin@ssss.gouv.qc.ca
<b>Site Web :</b>	
<b>Établi en :</b>	RRDS 02 : 2002                      RQDS : 2004
<b>Nomb. de membres :</b>	50
<b>Emplacement :</b>	Saguenay Lac St-Jean
<b>Mission :</b>	<ul style="list-style-type: none"> <li>▪ Promouvoir le développement social</li> <li>▪ Être un interlocuteur privilégié en développement social</li> <li>▪ Supporter les initiatives en développement social</li> </ul>
<b>Activités principales/ projets :</b>	<p>Deux axes en développement des communautés :</p> <ul style="list-style-type: none"> <li>▪ Réduction des inégalités sociales (pauvreté et exclusion sociale)</li> <li>▪ Vitalité des milieux (empowerment collectif)</li> </ul>
<b>Autres informations :</b>	<p>Inscrire le développement social dans le développement régional</p> <p><u>Sur le plan provincial :</u></p> <ul style="list-style-type: none"> <li>▪ Reconnaissance et financement du Regroupement québécois en développement social</li> <li>▪ Supporter les régions du Québec en face au développement social</li> <li>▪ Réaliser des actions de promotion et en développement social</li> <li>▪ Initier des projets en développement social sur le plan national</li> <li>▪ Augmenter le membership</li> </ul> <p><b>Activités réalisées :</b></p> <ul style="list-style-type: none"> <li>▪ Outils de promotion du développement social</li> <li>▪ Partage de nos expériences régionales en développement social</li> <li>▪ Recherche sur les expériences de lutte à la pauvreté dans différentes régions du Québec</li> <li>▪ Représentations du Regroupement auprès de différentes --- du développement social au Québec</li> <li>▪ Colloques et formations en développement social</li> </ul>

<b>Nom du Conseil ou de l'organisme de planification sociale :</b> <b>CRE de Montréal (Conférence régional des élus de Montréal)</b>	
<b>Personne-contact/ Titre :</b>	Martin-Pierre Nombré Coordinateur
<b>Adresse :</b>	1550 rue Metcalfe, bureau 810 Montréal, Québec
<b>Tél. :</b>	(514) 842.2400 poste 2101
<b>Fax :</b>	(514) 849.4599
<b>Courriel :</b>	<a href="mailto:mpnombre@credeMontréal.qc.ca">mpnombre@credeMontréal.qc.ca</a>
<b>Site Web :</b>	<a href="http://www.credeMontréal.qc.ca">www.credeMontréal.qc.ca</a>
<b>Établi en :</b>	1997
<b>Nomb. de membres :</b>	25-150
<b>Emplacement :</b>	Montréal
<b>Mission :</b>	Concertation pour réduire les inégalités sociales à Montréal
<b>Activités principales/ projets :</b>	<ul style="list-style-type: none"> <li>▪ Mobilisation autour de la pauvreté</li> <li>▪ Mesure du développement social</li> <li>▪ S'inscrire dans les enjeux sociaux de Montréal</li> </ul>
<b>Autres informations :</b>	

## Appendix D:

Participants identified assets within their organizations and challenges affecting their organization's ability to work effectively in their community.

Assets	Challenges
Our people: history, relationships, knowledge, experience, skills, commitment (4)	Adequate, stable and sustainable resources (10)
Strong community connections, large networks (5)	Focusing limited resources on infinite expectations
Strong Community Table with services providers, business, social development, police, municipalities	Funding to sustain successful projects past original lifespan
Long history in community	Resources to meet demand for service
Good knowledge of our community	Managing competing priorities
Knowledge of social development issues	Collaboration and analysis of the issues
Diverse participation	To refocus work to regain understanding by community
Many functions	More than a dozen municipalities for a small population base
Multi sectoral credibility	Revitalization of local communities
Capacity building and partnership building	Bringing citizens together under their own issues
Committed to social justice and equity	
Mix of formal and informal community development strategies	Constant need to educate leaders on concepts and needs related to community/social planning
Integration of social enterprise and core work	Growth
Enabling communities to influence policy and community/government dialogue	Sustainability
Good relationship with United Way	

## **Appendix E:**

### **“The Market Place of Ideas” Group Session – Shared Flipchart Notes**

#### **GROUP 1:**

##### **Shared Values and Principles**

- need for network
- leadership role – move things forward – convener and connector
- hub idea – building on what’s out there
- influence change at Federal level
- no cookie cutter – celebrate what’s out there
- diversity of perspectives around table

##### **Benefits**

- template of info from SPO’s
- mentoring – by being connected, meeting people
- sharing circle
- learning and linking
- networking – separate from national level – bringing us together
- voice of local at national level – access to table

##### **Challenges**

- bringing diversity into equations
- network would create access to but not create new things – supporting development of opportunities
- fiscal participation
- governance – how does it happen or not
- knowing what’s not important and what is – we all have agendas

##### **Roles**

- Two way communication role – activate and support – share and work with each other
- Summarize, disseminate and translate so local organizations can work with information
- Community stories and how affect policies – put a better way that has worked in front of politician
- Commitment – key guiding principle – leadership – to get together – have to commit to it beyond leaving here today

##### **Issues**

- Capacity to follow through – resources, time, money
- Someone driving to next step
- Need a plan

## **Role Clarification**

- Matching local/national interests
- Redefinition of federal role in social development – network has a role to play in shaping and defining that

## **GROUP 2:**

### **Issues/Values**

- Social justice
- Poverty, growing gap/inequality
- Movement to tax cuts vs public good
- Globalization, job loss
- Loss of voice and engagement
- Respect of differences
- Inclusion
- Dramatic shift demographic – rural communities (inclusive)
- Guardians of integrity
- SPCc's bring evidence based arguments forward – how big is the table – how narrow is focus? Capacity to get sharper on issues

### **Roles**

- Supporting quality research – training skills
- Sharing information: communication between organizations
- A learning community
- Voice: individual, organization, coalition?
- Capacity to gather/analyze local research
- Need to recognize federal and provincial governments in our work
- Opportunities to initiate shared or joint projects e.g. inclusive cities project
- Capacity for community based research
- Hubs – hubs built geographically
- Not mutually exclusive short term networking

### **Operationalizing a Network**

- Need for flexible resources beyond the government
- Building national allies to build local support
- Building on what exists already
- Strategy based hubs
- Network vs 'networking'
- Ability to reach out to like minded people

## **GROUP 3**

### **Identified what had in common as organizations**

- Credible conveners
- Raise awareness

- Mobilize
- Facilitate collaborate
- Information management
- Data collection and analysis
- Policy analysis
- Experience
- Poverty
- Housing
- Mental health
- Information collection and exchange
- Strengthening social planning functions
- Diversity and aging

### **Network**

- Hub model (SPNO model) – strengthen capacity of communities to undertake
- Support social planning in community
- Value based – social justice
- Action – objective is to engage
- Citizen engagement
- Capacity building
- Commitment to sharing and learning
- Supports for inclusion need to be provided – some spc’s are small
- Equity and access to organizations. Competition between organizations

### **Benefits**

- Resources
- Increasing profile with greater impact locally
- Shared projects and activities
- Share and draw on resources
- Define, reclaim and clarify language. “Community Development”, capacity building
- Central place to facilitate distribution of tools, resources information.

### **Role (CCSD)**

- Providing common voice at national level that we can draw on
- Bring networks together on our behalf (ie. CPRN and United Ways)
- Partner in Canadian network
- Joining themes for common work
- Place to bring message using inclusion lens across Canada
- Four questions across country
  - i) who is left out?
  - ii) why?
  - iii) what can be done about it?
  - iv) who can do it?

## **Challenges**

- Struggle for resources – where should money go – balance issues
- Investment in SPO's
- Collaborative decision making – based on building trust – process that has to be developed and takes time to grow
- Volunteer leadership
- Functional working loops
- Providing standardized processes for branding our product and creating our common language that we want others to adopt and not vice versa

## **GROUP 4**

### **Values/Principles**

- Advocacy – commitment
- Create space for learning as organizations
- Equity
- Social justice
- Respect for diversity
- Engagement
- Common good
- Shared and distributed leadership – value of membership and representation

### **Benefits**

- Breadth of experience
- Coordinating voices – common voice
- Working together – strength in numbers
- Supporting each other
- Sharing best practices
- Protocols (SPNO example – building blocks to share)
- Liberate local members to speak more critically
- Incubating, supporting local and regional development activity
- Advocating, fundraising etc.
- Flexibility: the right tool to use for purpose
- Uniquely positioned to foster capacity development at sectoral level (CCED Net)
- Convening and coordinating

### **Roles**

- Share and exchange
- Mobilization
- Division of labour in a hub – all have assets to bring
- Marketing
- List serves
- Standardizing information products; summaries of research
- Convener – bringing others together

- Real evaluation not forensic audits
- Accessing resources (social economy work)

### **Challenges**

- Institutional baggage
- Work loads
- Linguistic ability
- Inclusion
- Tensions around network and local work

### **Issues**

- Social minimum, under which no one would fall – fiscal federalism