

TOGETHER WE CAN

Helping Kids Cope With Violence

BACKGROUND INFORMATION

Family Service Canada - Strong Families in a Caring Society

Family Service Canada (FSC) is a not-for-profit, national voluntary organization representing the concerns of families and family-serving agencies across Canada. Founded in 1982, FSC's mission is three-fold: to promote families as the primary source of nurture and development of individuals; to promote quality services that strengthen families and communities; and, to advocate policies and legislation that advance family well-being in Canada.

Encompassing a network of more than 100 family-serving member agencies from across Canada, FSC provides an extensive range of services and programs to individuals and families, including children, adolescents, adults, and seniors. Services and programs provided by the agency, which include resources, information, leadership training, conferences, and family advocacy, are specifically designed to support and strengthen individuals in their relationships at critical times and throughout their day-to-day lives.

Canadian Council on Social Development (CCSD) - Advancing Social & Economic Security for all Canadians

The Canadian Council on Social Development (CCSD) is a national, non-profit organization, renowned by media, scholars, and decision-makers for its high quality statistical and qualitative research and its efforts to promote better social and economic security for Canadians. CCSD's research is focused on matters such as economic security, employment, poverty, pensions, child well-being, and government social policies.

Nestlé Canada Inc. - Together We Can: Helping Kids Cope with Violence

Nestlé has a longstanding commitment to the communities of Canada. This commitment is expressed daily in the quality food and beverage products Nestlé makes, and in the company's community involvement.

The *Together We Can* program reflects Nestlé's continuing support of children, and is the natural extension of its ongoing partnerships with organizations such as Kids Help Phone, Concerned Children's Advertisers, and now Family Service Canada.

Through the *Together We Can* program, Nestlé is wholly committed to working with relevant partners to help parents help their children cope with exposure to violence in all its forms - media, school, communities, sports, and home. *Together We Can* means making a difference by working with others to improve the lives of children.

Dedicated to providing Canadians with the *very best* food and beverages throughout life, Nestlé Canada Inc. is known for brands such as Nestlé SMARTIES, KIT KAT, AERO, TURTLES, NESQUIK, GOOD START, Nestlé DRUMSTICK, NESCAFE, POWEBAR and STOUFFER'S. Nestlé Canada employs approximately 3,500 people in more than 20 facilities, including manufacturing sites, sales offices and distribution centres across the country.



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