



United Way of Canada/Centraide Canada

NVO

Canadian Council on Social Development

Building Momentum: Putting Social Development at the Centre of the Public Agenda

The Coalition of National Voluntary Organizations (NVO) in partnership with The Canadian Council on Social Development (CCSD) and United Way/Centraide Canada will be hosting a conference/workshop on Canada's Social Policy in Ottawa on September 20th and 21st in Ottawa.

You are invited to register as soon as possible – we think you will be a valuable contributor to the debate and outcome. We have attached a preliminary annotated agenda for your information. If you have any questions or concerns, please contact Brian Chapman at (613) 238-1591 ext. 224 or by e-mail at bchapman@nvo-onb.ca.

The Coalition of National Voluntary Organizations (NVO)

2002 National Conference

September 20th and 21st, 2002

Crown Plaza Hotel – Ottawa, Ontario

In partnership with:



Mission: "to promote the organized capacity of people to care for one another."





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PRELIMINARY AGENDA

DAY 1

Conference Program

Friday, September 20th, 2002
Crown Plaza Hotel – Ottawa, Ontario

7:30 – 9:00 a.m.

Registration and Breakfast

9:00 – 9:05

Welcome/Opening Remarks

John O'Leary

President

Frontier College &

Chairman of the Board

The Coalition of National Voluntary Organizations

9:05 – 9:10

Review of Agenda

A brief review of the agenda will clarify the expected outcomes of the conference and identify starting points from which the participants can approach each issue.

Pierre Lacroix, Facilitator

9:15 – 10:00

Plenary Session 1

Reclaiming Our Humanity

The status quo is not an option for social development in Canada. This session will build greater awareness of the context surrounding social development and the need for change. Sherri Torjman will explore the issues raised in her paper, "Reclaiming Our Humanity".

Sherri Torjman

Vice-President

The Caledon Institute of Social Policy



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PRELIMINARY AGENDA DAY 1 *Conference Program*

10:00 – 10:30

Panel Discussion

This session will open the content of *Plenary Session 1* to closer scrutiny as panel members challenge the content of Sherri Torjman's presentation. Panel members will examine the issues and current thinking under the lens of personal experience.

Tim Brodhead
President and Chief Executive Officer
The J.W. McConnell Family Foundation
&
To be determined

10:30 – 10:45

Health Break

10:45 – 11:30

Breakout Session 1

Participants will work in small groups, expressing their reactions to the presentations, and sharing their questions and conclusions. Each group will keep track of its discussion and will record key points on flip charts.

11:30 – 12:00

Group Presentations

Each group will present its conclusions from *Breakout Session 1*. Pierre Lacroix will lead an exchange of ideas to establish common ground based on the participants' current knowledge of the context of social development in Canada.

Pierre Lacroix, Facilitator



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PRELIMINARY AGENDA

DAY 1

Conference Program

12:00 – 1:00 p.m.

Networking Luncheon

1:00 – 2:15

Breakout Session 2

What needs to be done or changed to make communities more effective in meeting the social and human needs of its members? Working in small groups, participants will address this question in order to begin to identify the central elements of a social development policy framework – a vision for the future.

2:15 – 2:45

Group Presentations

Each group will present its conclusions from *Breakout Session 2*.

2:45 – 3:00

Participant Reflections

Participants reflect on the day's events and summarize points of interest.

Pierre Lacroix, Facilitator

3:00 – 3:15

Health Break

3:14 – 4:15

Breakout Session 3

Moving from discussion to action, participants will begin to identify and define the central elements of a collective process that will broaden engagement and participation in putting social development at the center of the public agenda. Participants will be directed into small groups to work on four sets of priorities for action:



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PRELIMINARY AGENDA DAY 1 *Conference Program*

Breakout Session 3 cont'd

a. *Awareness and Communications*

What do we need in the area of communications strategy and materials? How can we get the message out?

b. *Engagement and Relationships*

How can we reach all parts of the voluntary sector as well as the private and public sectors?

c. *Political Action and Reform*

How do we address issues of mechanisms for policy development and institutional barriers? What political strategy would be effective?

d. *Local Engagement Strategy*

How do we actively engage the local organizations and networks?

Pierre Lacroix, Facilitator

4:15 – 4:45

Group Presentations

Keeping the process moving, participants will begin to build the elements of an action plan as each group presents its conclusions from *Breakout Session 3*.

Pierre Lacroix, Facilitator

4:45 – 5:15

Plenary Session 2

The European Experience

An exploration of how the European Union is approaching the process of building a social architecture that takes into account the needs of all of its members.

Professor John Myles
Department of Sociology
University of Toronto



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PRELIMINARY AGENDA DAY ONE *Conference Program*

7:00 – 9:30 p.m.

Plenary Session 3: Reception, Dinner & Interactive Session

How to influence the future of social development in Canada

Eric Young explores the ways and means of creating an exciting message and generating greater interest in social development in Canada.

Eric Young
President
E.Y.E. Toronto

PRELIMINARY AGENDA DAY TWO *Conference Program*

8:00 – 8:45 a.m.

Networking Breakfast

Join us for a networking buffet-style breakfast prior to the day's proceedings

8:45 – 9:45

Summary of Friday's Deliberations

A presentation of a summary of participants' reflections on Friday's deliberations will be followed by group discussions. The objective is to establish a level of agreement and commitment to a set of tentative conclusions about the central elements of a vision and strategy for social development in Canada.

Pierre Lacroix, Facilitator



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PRELIMINARY AGENDA DAY TWO *Conference Program*

9:45 – 11:30

General Roundtable

Facilitated by Pierre Lacroix, participants will work to agree on the ways and means of advancing the work of making a substantive contribution to the future of social development in Canada – to develop a strategy and next steps.

Pierre Lacroix, Facilitator

11:30 – 12:00

Conference Wrap-up and Evaluation

12:00 – 12:30

Annual General Meeting

Coalition of National Voluntary Organizations (NVO)

ACCOMMODATION

A block of rooms has been reserved at the Crown Plaza Hotel in Ottawa at a special rate of \$159 per night (double occupancy). Please note that the cut-off date for this reservation block is August 20th, 2002. You must quote this conference and make your reservation prior to August 20th to qualify for the special rate. All reservations made after August 20th are subject to availability and will not be available at the special conference fee.

**PLEASE BOOK YOUR ROOM PRIOR TO AUGUST 20th
RESERVATIONS: 613-237-3600**

HOTEL

Crown Plaza Ottawa
101 Lyon Street
Ottawa ON K1R 5T9
www.crownplaza.com

Reservations	613-237-3600
Fax	613-237-2351
Check-in	3:00 p.m.
Check-out	1:00 p.m.



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CONFERENCE REGISTRATION INFORMATION

Building Momentum: Putting Social Development at the Centre of the Public Agenda 2002 National Conference

The Coalition of National Voluntary Organizations (NVO)

In partnership with:

United Way of Canada/Centraide Canada & Canadian Council on Social Development

**September 20th and 21st, 2002
Crown Plaza Hotel, Ottawa**

REGISTRATION FEES

NVO MEMBERS

EARLY BIRD FEE (DEADLINE – AUGUST 31st)	\$195
REGULAR FEE (AFTER AUGUST 31st)	\$235

NON-MEMBERS

EARLY BIRD FEE (DEADLINE – AUGUST 31st)	\$265
REGULAR FEE (AFTER AUGUST 31st)	\$295

**PLEASE NOTE: NO REFUNDS
CREDIT OR SUBSTITUTE REGISTRATION ONLY**